



FILEMAKER, INC.

CORPORATE FACT SHEET

FileMaker, Inc

Headquarters
Santa Clara, CA.
www.filemaker.com

Founded
1998

Ownership
Owned by Apple Inc.
AAPL (Nasdaq)

FileMaker is the leader in easy-to-use database software. Millions of people, from individuals to some of the world's largest companies, rely on FileMaker software to manage, analyze and share essential information. The company's products are the FileMaker Pro product line – versatile database software for teams and organizations, for Windows, Mac, iPad, iPhone and the Web - and Bento, the personal database for iPad, iPhone and Mac. FileMaker, Inc. is a wholly-owned subsidiary of Apple Inc.

FileMaker's enduring leadership is due to its ease of use, powerful customization options, support for Windows, Mac, iOS and Web browsers, and affordability.

Individuals and workgroups in business, education, and government rely on FileMaker software to manage people, projects, images, assets, and other information.

Solutions built with the award-winning FileMaker Pro database technology are used for a wide range of functions including: project management, asset management, tracking jobs/invoices/billing, Web publishing, catalog creation, Customer Relationship Management (CRM), patient records management, logistics management, film and video production, sales and advertising management, workflow automation, business processes tracking, customer service, and video production.

FileMaker, Inc. software scales easily from individuals up to large workgroups.

Market Acceptance

With more than 18 million units shipped, FileMaker Pro is used in virtually every private and public market sector worldwide including:

- The Forbes Global 500
- Each of the top 250 school districts in the U.S.
- The top 100 undergraduate/doctoral universities in the U.S.
- And leading universities throughout the world
- More than 4,000 government agencies and institutions in the U.S.

FileMaker is licensed within prestigious organizations including:

AT&T, BP, Bank of America, Bristol-Meyers Squibb, JPMorgan Chase & Co., China National Petroleum, CNN, Coca Cola, Inc., Deutsch, Inc., DreamWorks SKG, Hitachi, HBO, International Paper, Musée du Louvre, Nestlé, Nokia, Salomon Skis, Samsung, Charles Schwab, The Smithsonian Institution, Target, Tesco, Time Warner, Walgreens, and Wal-Mart.

Read more about FileMaker customers at
<http://www.filemaker.com/solutions/customers/>

FileMaker, Inc. Product Lines

FileMaker

- FileMaker Pro is powerful, easy-to-use database software to help you organize people, projects, assets, and more.
- FileMaker Pro Advanced is for designing databases for yourself and your team. It features everything in FileMaker Pro plus advanced development and customization tools.
- FileMaker Server, when used with FileMaker Pro, delivers secure, reliable, high-performance sharing of databases.

**FileMaker, Inc.
Product Lines**

- FileMaker Server Advanced gives you even more database sharing and connectivity options.
- The FileMaker Pro product line is the only major database software that runs on Windows and Mac operating systems, making it the best choice for firms with multiple computing platforms.
- FileMaker Go for iPad and FileMaker Go for iPhone let users work remotely with their FileMaker Pro databases.

Bento

- Bento, the personal database for iPad, iPhone and Mac, brings together events, projects, Address Book data, inventory and digital media.

**Low Cost of
Ownership**

- FileMaker helps users become more self-sufficient in handling information management needs and reducing demands on IT resources.
- Both ease-of-use and easy customization contribute toward low total cost of ownership.
- FileMaker Pro Total-Cost-Of-Ownership White Paper
http://www.filemaker.com/downloads/pdf/it_tco_wp.pdf

**Enterprise
Integration**

FileMaker Pro empowers IT organizations to easily connect workgroups to multiple data sources, including external SQL sources. FileMaker provides simple, yet secure, one- and two-way links to live SQL data from Microsoft SQL Server, MySQL, and Oracle databases for publishing of quick reports, views, and dashboards.

**FileMaker Third-
Party Solutions:**

Independent developers have created more than 1,300 applications based on FileMaker Pro for nearly every industry. Search for consultants and solutions at <http://developer.filemaker.com/search/>.

**FileMaker
Community**

- More than 20,000 FileMaker Technical Network members worldwide
- More than 1,100 FileMaker Business Alliance members worldwide. These are firms whose primary business is FileMaker products and services
- Annual Developer Conference with more than 70 sessions providing the latest information for developing FileMaker solutions (register at <http://www.filemaker.com/devcon/>)
- 130 independent training companies worldwide
- Numerous FileMaker books by independent authors
- 20 independent FileMaker Web sites with resources for developers and users
- More than 60 user groups and developer conferences worldwide

FileMaker.com

The FileMaker Web site, www.filemaker.com, is the best place to learn more about the people, places, and solutions that make FileMaker Pro an ideal resource. The FileMaker site includes:

- Free trial software and starter solutions for FileMaker Pro and Bento
- Profiles on how customers and organizations are using FileMaker Pro, FileMaker Go and Bento
- Searchable database for finding FileMaker developers, trainers, and consultants
- Forums for learning from other users of FileMaker Pro and Bento